

2A Engaging Members: The Life Blood of an Association

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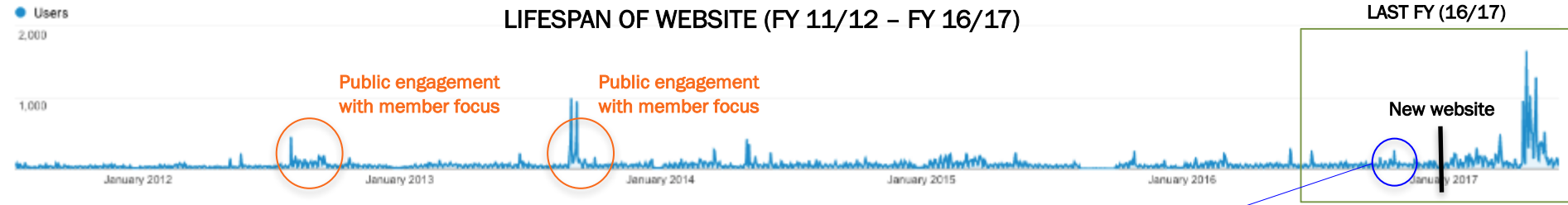
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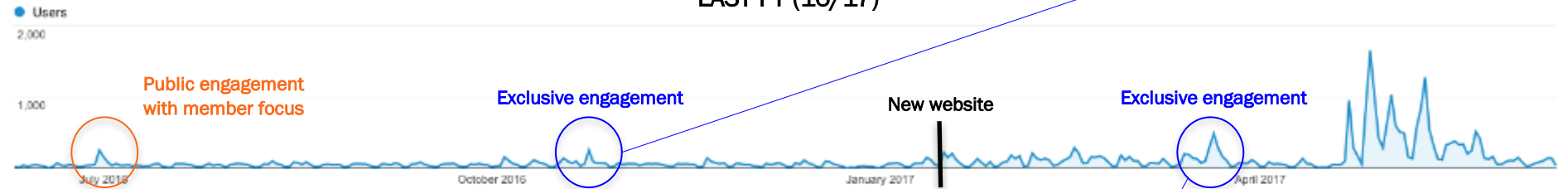
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LIFESPAN OF WEBSITE (FY 11/12 – FY 16/17)

LAST FY (16/17)



LAST FY (16/17)



LAST 12 MONTHS



Margot Smith FIML

Institute of Managers and Leaders

managersandleaders.com.au

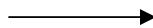
@margot_smith





Australian Institute
of Management

LEADERSHIP MATTERS

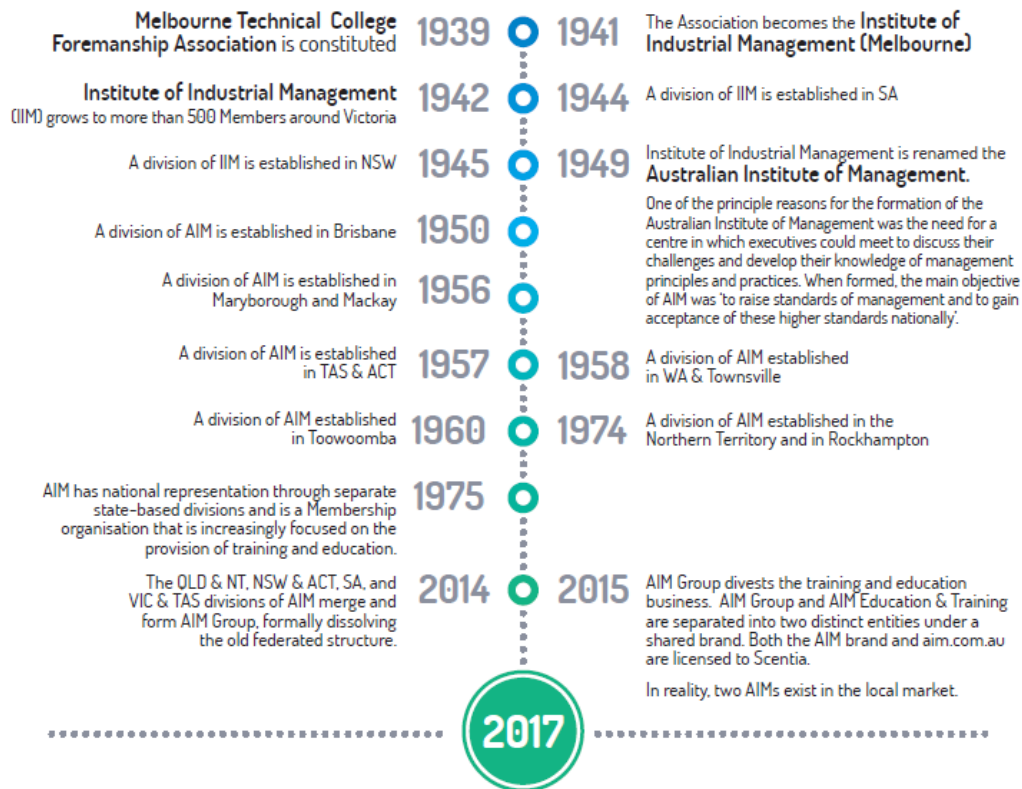


institute of
**MANAGERS
AND LEADERS**



the evolution of the peak body for MANAGERS AND LEADERS

institute of
**MANAGERS
AND LEADERS**



2017

AIM Group agrees to a long-term, strategic partnership agreement with the Chartered Management Institute (CMI) in the UK. The Agreement establishes AIM as the 'standard setter for management in leadership competence and achievement in Australia and New Zealand'.

AIM launches the Chartered Manager (CMgr) designation as the highest marque of individual management and

leadership achievement in Australia and New Zealand. AIM also launches the Pathway accreditation model and the AIM Affiliate (AIMa) Membership category to local Universities.

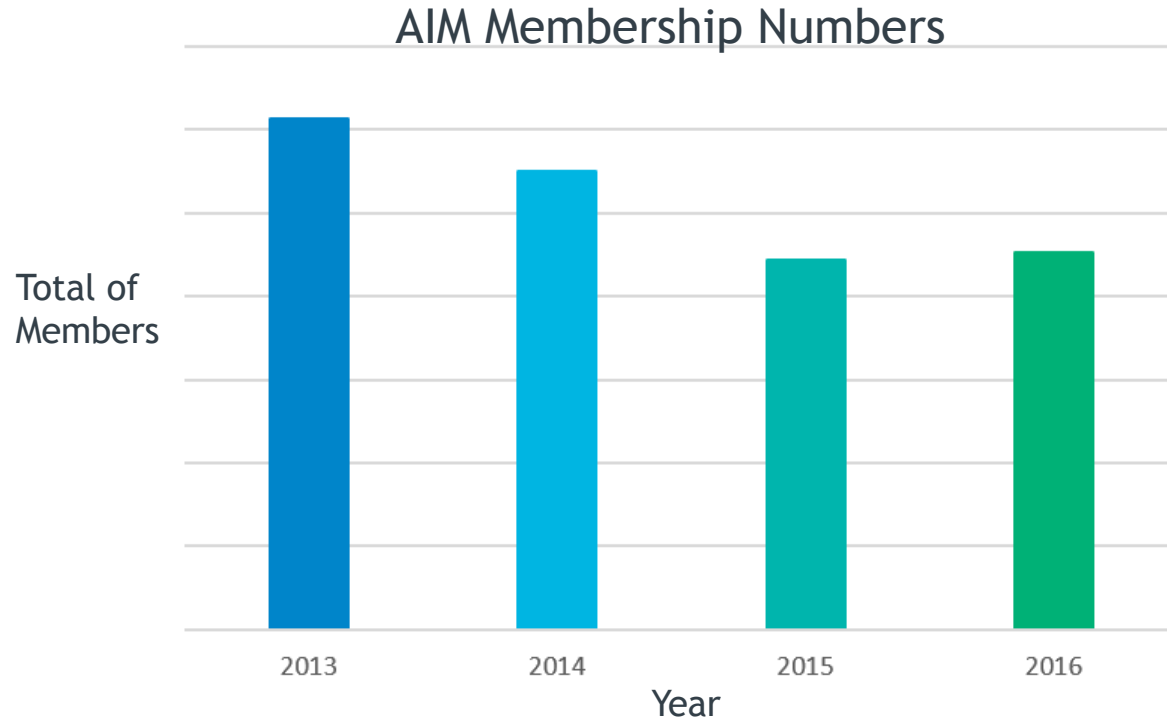
AIM becomes the Institute of Managers and Leaders, Australia and New Zealand (iML ANZ).

The Institute's vision – creating better managers and leaders for a better

society – reflects the mission and vision of the founders.

The Institute of Managers and Leaders, Australia & New Zealand returns to its historical roots as the only national, Membership organisation focused on developing managers and leaders and on raising management and leadership standards.





managersandleaders.com.au



#AFNC17

@margot_smith

@AssocForumAU

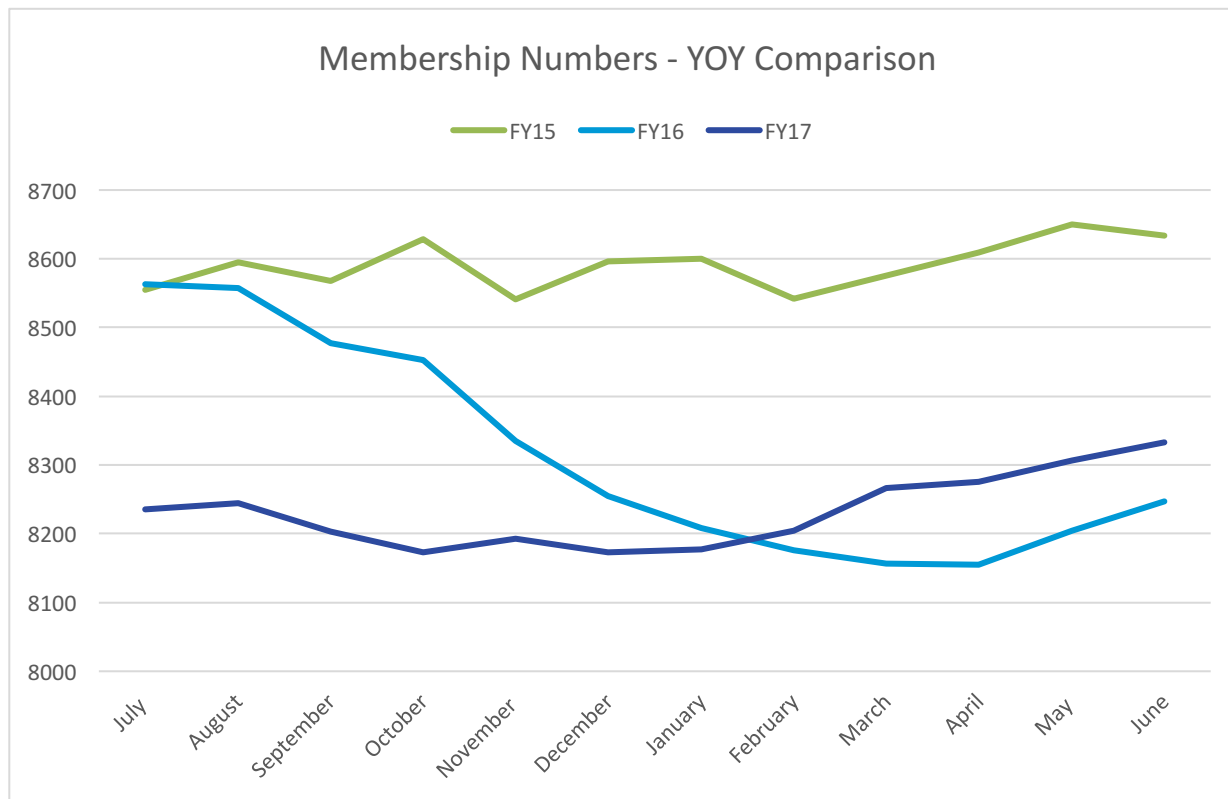


Sue-Ann Fresneda

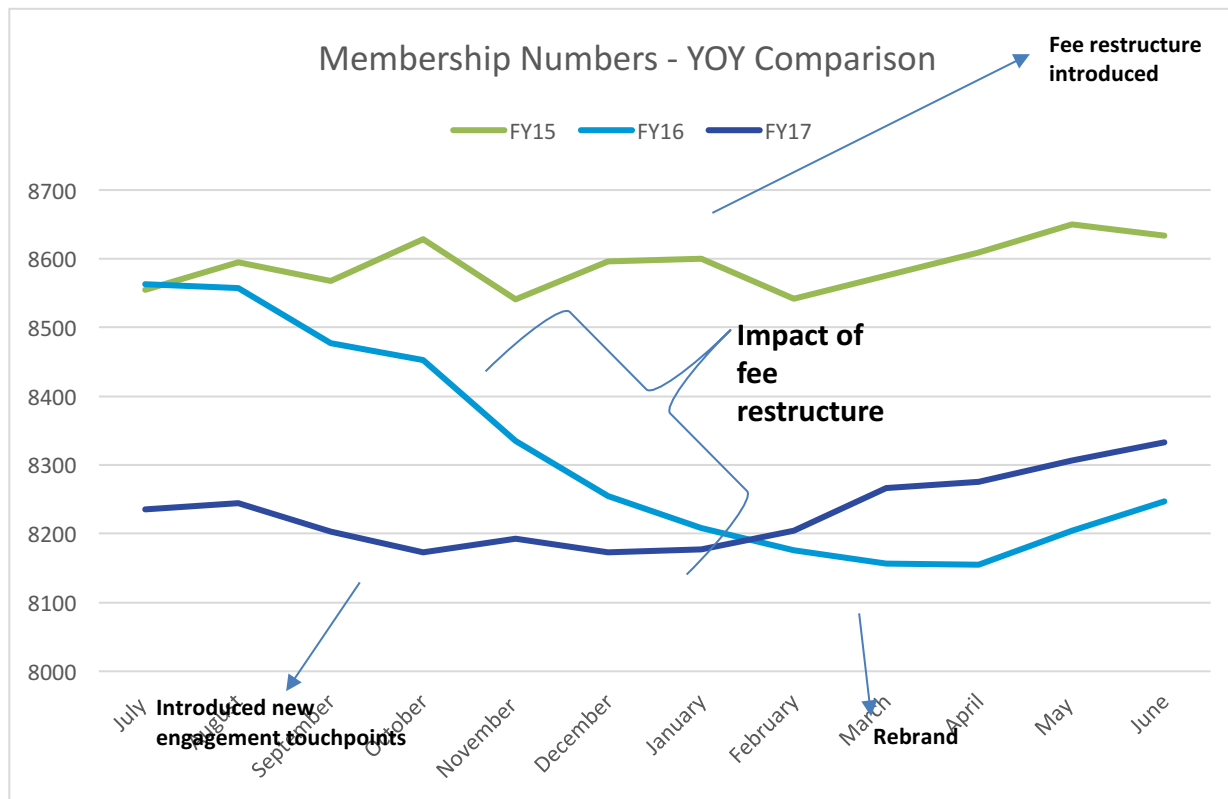
Director Business Development and Membership
Master Builders Association Queensland

Membership trends

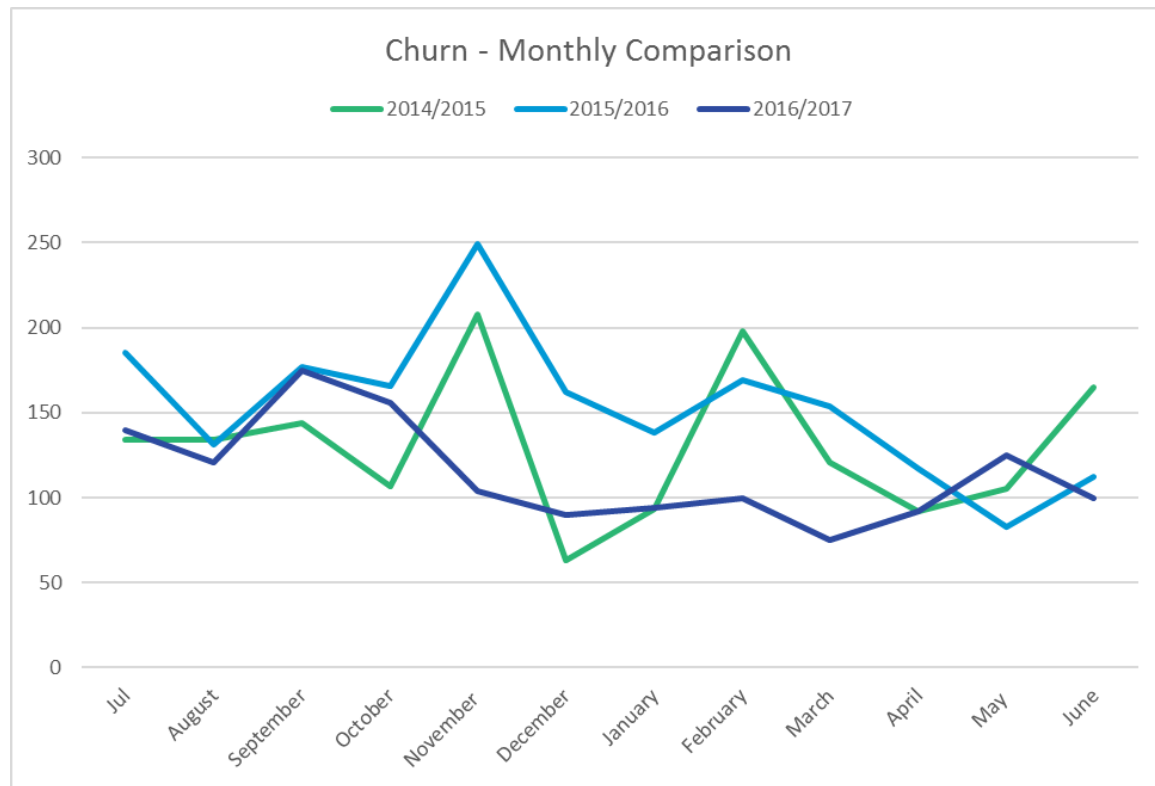
Three year membership trend



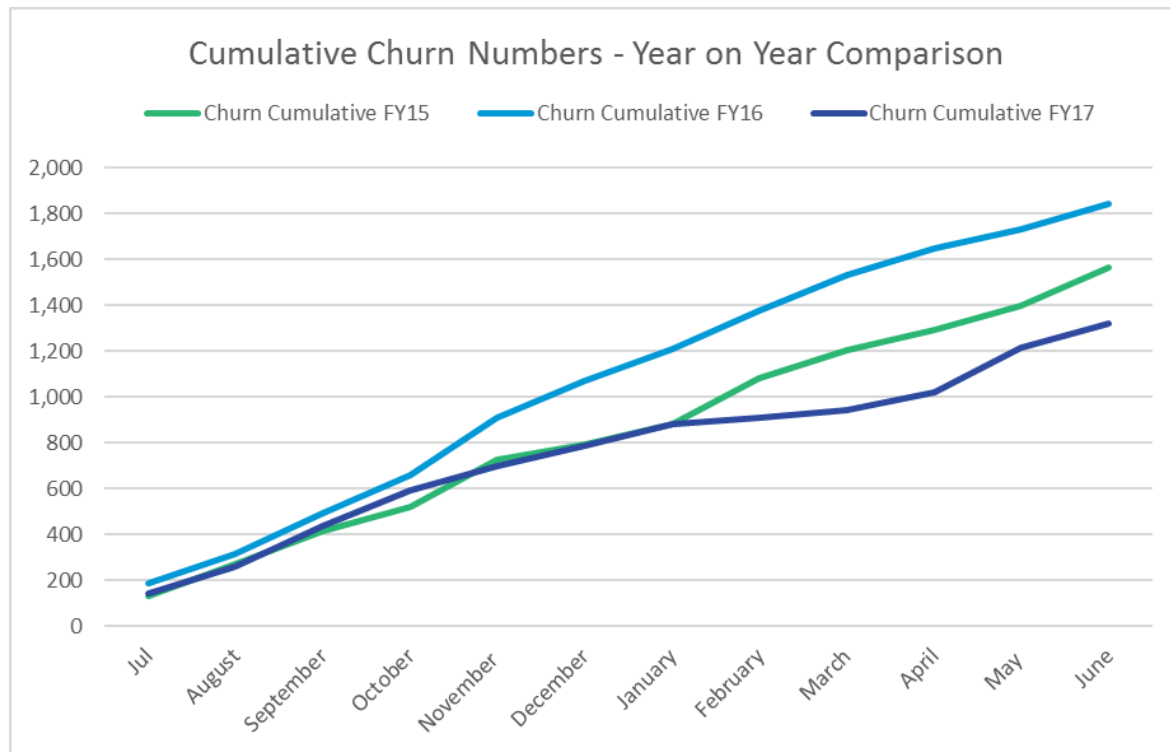
Three year membership trend



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12TH ANNUAL

ASSOCIATIONS FORUM NATIONAL CONFERENCE

17-18 JULY 2017

INTERNATIONAL CONVENTION CENTRE SYDNEY

#AFNC17